

Masters & Slayers Promotional Contest

- Accumulating points system
- Anyone finishing in the top ten point totals will get a prize.
- Top three finishers win all four books in the Children of the Bard series (as they are released)
- Fourth through tenth place win Song of the Ovulum when it is released
- Grand prize for first place also wins an **Amazon Kindle** plus some free ebooks.
- Contest runs from 12:01 am September 15 to 11:59 pm October 31 (Eastern Time)

To Enter, send an email to bryan@daviscrossing.com with your Facebook name and put "Masters & Slayers Promotion Contest" in the subject line.

Following is an explanation of how to accumulate points:

1. Purchase one of the **Eligible Books** (See list of eligible books at bottom)
 - If you purchase a book at a physical bookstore or from my website – 70 points
 - You will receive a unique promotional code that you can give to others who want to buy my books from my website. If anyone (including you) buys one of the **Eligible Books** using your promotional code, you will get the 70 points. The **Eligible Books** will be heavily discounted, so I won't be making money off these purchases.
 - If you purchase a book from another online source – 60 points
 - You get points for every book purchased during the contest period.
 - You must email a digital copy or a scanned copy of the receipt proving purchases (not including those purchased with the promotional code).
 - If you get others to buy the **Eligible Books**, you may use their receipts to gain points.
2. Post a link to the YouTube video featuring "Cassabrie's Song" from *Masters & Slayers*.

Here is the link: <http://www.youtube.com/watch?v=LA2DgBJ9PYs>

Here is the embedding code:

```
<object width="640" height="385"><param name="movie"
value="http://www.youtube.com/v/LA2DgBJ9PYs?fs=1&hl=en_US"></par
am><param name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/LA2DgBJ9PYs?fs=1&hl=en_US"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="640" height="385"></embed></object>
```

You get credit for posting the video link in public areas, such as your Facebook page or any other social group site like Myspace and Shoutlife. You can also post it on your blog, your website, or a community message board.

- You will get 40 points for every place the link is posted, including places your friends post it for you (not including other contestants). You will get 50 points for every place the video is embedded, such as in a blog.
3. Make your own video of you and/or a friend singing Cassabrie's Song and post it on YouTube. This is worth 100 points.
- The video posting must include a link to the Masters & Slayers website <http://www.mastersandslayers.com>.
 - The sheet music for the song is at the back of Masters & Slayers.
 - You may change the music but not the lyrics.
 - The video that I choose as the best will receive an extra 100 points.
 - You must send me a link to the video and allow me to publicize it (I don't have to use your name in the publicity).
 - You may make up to three videos, but they must have different performers, instruments, or other significant characteristics. The second and third videos will be worth 75 points each. You may send only one video during any given week.
 - I reserve the right to reject a video if it doesn't promote the book in a quality manner.
 - Song lyrics: <http://www.daviscrossing.com/SongLyrics.pdf>
 - Sheet music: <http://www.daviscrossing.com/MasterSlayersSong.pdf>
4. Post a review of one of the **Eligible Books**:
- All reviews must be 5 stars to count. If you cannot honestly give a 5-star review, then please don't participate in this part of the contest.
 - Amazon, Christianbook.com, BN.com – 50 points each
 - Other public book sites – 30 points each
 - Blog review – 30 points each
 - Review in a Facebook note – 30 points each (you must also have a FB status update that mentions the review)
 - It doesn't count if you create a blog just to review the books.
 - Newly posted reviews only (Posted after September 15, 2010). You may repost a review you have already written, and you may use the same review in multiple places.
 - You must email me a link to the review.
5. Post a link to my book buying page: <http://www.daviscrossing.com/shopping.htm>
- 20 points for every post.
 - It counts if others post the link at your request.
 - You must email me a link to where you posted.
6. Post a link to the *Masters & Slayers* website – <http://www.mastersandslayers.com>
- 20 points for every link.
 - It counts if others post the link at your request.
 - You must email me a link to where you posted.
7. Post a banner for *Masters & Slayers* and leave it there for at least two weeks – 30 points.

- 30 points for every banner.
- It counts if others post the banner at your request.
- You must email me a link to where you posted.

Go to this link to get the code for a banner:

http://www.mastersandslayers.com/index.php?option=com_content&view=article&id=59&Itemid=67

8. Submit artwork depicting a scene from *Starlighter* or *Masters & Slayers*. On this option, I ask that you submit your best work, because I want to include it in an art gallery for the series, so each submission will be subject to approval. Approved artwork will receive 70 points each (limit of 3 per contestant), and the one I judge to be the best will receive an additional 100 points. Send all artwork submissions to me by email.
9. Send a photo from a bookstore. Go to a bookstore that has either *Starlighter* or *Masters & Slayers* in stock. Get a photograph of yourself and an employee of the store at the place where the book is shelved. Make sure the photo also shows the book (the store's copy, not your own). You will get 50 points for showing *Starlighter* and 100 points for showing *Masters & Slayers*, giving you two possibilities for points for each bookstore. You can also get friends anywhere to send you photos from their bookstores, and you can pass them along to me. When you send me the email, please also let me know if it's okay for me to post the photo on Facebook or elsewhere.
10. At times, I will post a new way to gain points on my Facebook page <http://www.facebook.com/BryanDavis.fans> and it will have a time limit. So be sure to check the page regularly. You do not have to have your own Facebook account to view this page.

Note - Reviews and links posted in the comments section of blogs will not count.

In order to receive points, email all notices of links, reviews, purchases, etc, to – bryan@daviscrossing.com

I will review all posted links to determine if they are of promotional value. I reserve the right to reject a submission for points.

Here is where I will update point totals: <http://www.daviscrossing.com/MSPointTotals.pdf>

Eligible Books:

Raising Dragons
 Eye of the Oracle
 The Bones of Makaidos
 I Know Why the Angels Dance
 Starlighter

Masters & Slayers